

advertising rates

The New Orleans Geological Society was organized on October 3, 1941, as a non-profit organization for the purpose of facilitating the development of the profession and science of Geology, with specific emphasis to exploration and production of petroleum and natural gas. Secondary related objectives include the dissemination of pertinent geological and environmental technological data, and the maintenance of a high standard of professional conduct of its members. The full history of the Society can be found at nogs.org.

The NOGS LOG is now a digital magazine with live links to your site to reach NOGS Members and support your Society. Please contact Christy Himel admin@nogs.org for placement availability. Full page NOGS LOG advertisers will have their Company LOGO posted on the NOGS Website front page. All advertisers are included on the Society's monthly PowerPoint and listed on the website with a link to their home page. Please check out our website www.nogs.org

CURRENT AD RATES

Full Page 7.5" x 10" \$1,750

Half Page 3.75" x 10" or 7.5" x 5" \$925

Quarter Page 3.75" x 5" or 7.5" x 2.5" \$500

Eighth Page 3.75" x 2.5" \$300

Twelfth Page 3.75" x 1.65" \$188

Note Size 3.75" x 0.75" \$60

Premium Locations Inside Front Cover +30%

Opposite President's Page +20%

Opposite Oral Abstract +20%

Inside Back Cover +30%

Outside Back Cover +40%